

# Empirical studies on road traffic response to capacity reduction

How do drivers behave when the network changes?

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# Introduction

- Study: Licence plate data collected before and during a planned roadworks. Statistical models fitted to data.
- Aim: Find information about how drivers change behaviour when network is changed.
- Context: “Highway capacity reduction” (Cairns et al 1998), Streetworks (DfT).

## Main results

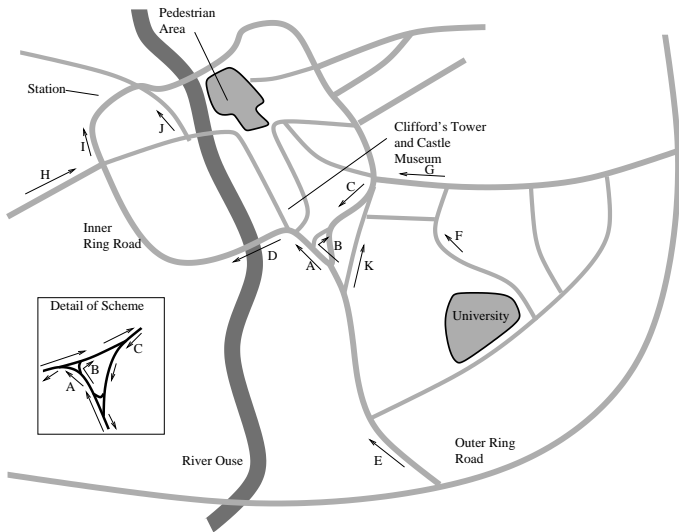
“See you next Wednesday” effect – vehicles reappear with day of the week.

“It'll be alright by Friday” effect – changes due to scheme decrease as scheme persists.

# Fishergate survey overview

- Manual partial number plate survey — 11 sites, 14 days, am peak only.
- Based around a lane closure in one direction at Fishergate (inner ring road).
- Survey to establish ambient variability before and dynamics during.
  - ① Six before days (25-29 June + 2nd July 2001).
  - ② Seven during days (3-6, 11,12,16 July 2001).
  - ③ One “problem” day (13 July 2001).
- Plate matching allows partial routes to be inferred. Sites chosen to try to find three point matches for vehicles.
- Sites chosen for surveying which are directly affected and which are potential reroutings.
- Attempt to capture south-east to north-west river crossings.

# Fishergate Map



# Data pre-processing

Because of the difficult nature of the data, a large amount of pre-processing is necessary.

- 1 Remove obviously erroneous or problematic data (missing days and site B with low flow).
- 2 Pick pairs of sites of most interest, those with greatest flow between them and which are on obvious routes of interest.
- 3 Correct for the problem of false matches — Watling (1994).
- 4 Trim the times considered to avoid the “early end” problem (is a reduction in flow really a reduction in flow or an increase in travel time).
- 5 To compare between sites, normalise flows and times so each site is mean zero unit variance.

# Initial analysis

- Most analysis is performed as t-tests or fitting general linear models.
- As a result of the closure, sites A, B, C and D had a statistically significant drop in traffic and site K had a statistically significant rise.
- All sites taken together the change in traffic is not statistically significant.
- Results not greatly different if generalised linear models used instead.
- Results not greatly different if 13th July (after day) omitted.
- Results not greatly different if site B (low flow) omitted.

## Recurrence rate definition

Given two time periods  $T_1$  and  $T_2$ , (eg Mon am peak and Tue am peak) the *recurrence rate* (churn)  $R(T_1, T_2)$  is defined below.

### Recurrence Rate

$$R(T_1, T_2) = \frac{\# \text{ vehicles seen in } T_1 \text{ and } T_2}{\# \text{ vehicles seen in } T_1}.$$

At 100% all vehicles from  $T_1$  seen in  $T_2$  (but not vice versa). At 0% no vehicles from  $T_1$  seen in  $T_2$ .

Note that  $0 \leq R(T_1, T_2) \leq 1$  and usually  $T_1$  and  $T_2$  are disjoint (for example, the rush hour on different days). Note also that

$$R(T_1, T_2) \leq R(T_1, T'_2) \text{ if } T_2 \subseteq T'_2.$$

That is, the recurrence rate can only remain the same or increase if the second time period examined is made larger.

# Model for recurrence rate

## Hypothesised model

Recurrence rate data suggests the following model

$$E[R] = \beta_0 + \beta_1|d| + \beta_2I_w + \beta_3I_d.$$

Where

- $R$  is the corrected recurrence rate between the two days.
- $\beta_i$  are the model parameters.
- $|d|$  is the number of days (ex. weekends) between the two.
- $I_w$  is one if the days are in different weeks.
- $I_d$  is one if the days are the same day of the week.



# Recurrence rates model

## Model to fit

$$E[R] = \beta_0 + \beta_1|d| + \beta_2I_w + \beta_3I_d.$$

Site	$\beta_0$	$\beta_1$	$\beta_2$	$\beta_3$	$R_a^2$	p-value
A	42.2 0.1%	-0.800 0.1%	-3.35 1%	5.41 0.1%	0.545	1.73e-15
B	24.6 0.1%	-0.476 low	-3.40 low	0.0966 low	0.0225	0.198
C	37.6 0.1%	-0.510 0.1%	-3.00 5%	4.39 0.1%	0.386	6.79e-10
Eight other models not shown here.						
All Sites	39.0 0.1%	-0.666 0.1%	-3.71 0.1%	3.72 0.1%	0.222	< 2.2e-16

Match is from 8:20 – 8:40 on day A to entire am peak on day B.

## Conclusions on recurrence rate

- Not only does the make up of traffic vary considerably from day to day but the recurrence rate drops off very quickly.
- The combined model shows a recurrence rate of 39% falling off at around 0.7% per day (potential errors mean the absolute figure is probably an underestimate).
- Obviously this model can only be considered as valid for the few weeks being considered.
- Days which are in different weeks differ suffer a reduced recurrence rate (3.7%).
- Days which are on the same day of the week have an increased recurrence rate (3.7%) – “See you next Wednesday” effect.
- Recurrence rate varies between sites.

# Flow/travel time response to change

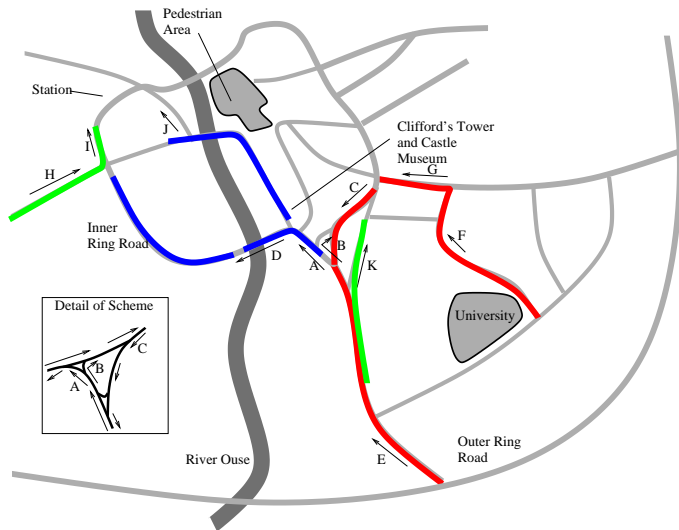
- Want to look at the effect of the closure on flows and travel times (hence site pairs).
- Want to consider a transient effect and fit a model comparing one day with subsequent days.
- Engineering rule of thumb: A new scheme which causes problems on Monday will be “alright by Friday”.

## Model for closure effect and transient

$$E[F] = \beta_0 + \beta_1 I_c + \beta_2 D,$$

where  $F$  is the normalised flow (or time),  $I_c$  is one if the closure is in place and  $D$  is zero or the number of days since closure (not weekends).

# Flow/time response map



# Time response for site pairs

## Time model

$$E[T] = \beta_0 + \beta_1 I_c + \beta_2 D.$$

Site Pair	$\beta_0$ Intercept	$\beta_1$ Closure	$\beta_2$ Daily	$R_a^2$	p-value
E-A (Approach route)	7.19 0.1%	3.72 5%	-0.311 (low)	0.353	0.036
A-D (Exit route)	0.443 0.1%	-0.126 (low)	0.051 10%	0.171	0.175
C-A (Approach route)	1.08 0.1%	2.06 0.1%	-0.162 0.1%	0.861	< 0.001
D-I (Exit route)	5.16 0.1%	-1.57 10%	0.177 (low)	0.156	0.189
H-I (Rerouting? Exit route?)	1.22 0.1%	-0.174 (low)	0.055 10%	0.215	0.136
F-A (Approach route)	3.77 0.1%	1.67 5%	-0.130 (low)	0.339	0.042

Table unit is minutes.

Plus six other models with no sig. parms apart from  $\beta_0$ . Note that random chance will have some models significant.

# Flow response for site pairs

## Flow model

$$E[F] = \beta_0 + \beta_1 I_c + \beta_2 D,$$

Site Pair	$\beta_0$ Intercept	$\beta_1$ Closure	$\beta_2$ Daily	$R_a^2$	p-value
E-K (Rerouting?)	216 0.1%	55.4 1%	-3.47 (low)	0.589	0.005
A-D (Exit route)	736 0.1%	-61.4 5%	-1.38 (low)	0.538	0.013
A-J (Exit route)	138 0.1%	-27.2 1%	1.28 (low)	0.504	0.012
D-I (Exit route)	77.9 0.1%	-20.8 5%	2.29 10%	0.305	0.079

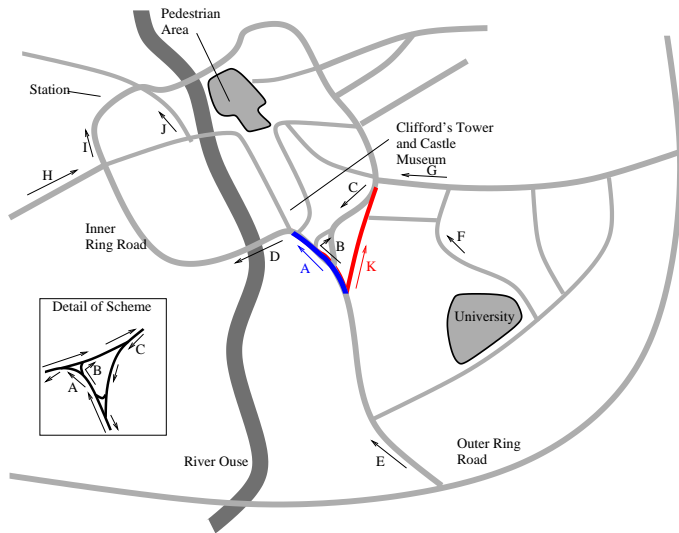
Table unit is vehicles.

Plus eight other models with no sig. parms apart from  $\beta_0$ . Note that random chance will have some models significant.

# Discussion of the time/flow response

- **Caution:** Many models fitted — some will be significant by chance alone.
- All such models but one with significant  $\beta_1$  or  $\beta_2$  have a return to normal effect in the right direction.
- An effect on flow does not necessarily imply an effect on travel time.
- Results here can tentatively confirm the “It'll be alright by Friday” effect.
- Both flows and times showed an initial transient effect followed by return to normal (obviously model only valid in short time scale).

# Analysis of rerouting – location map





# Rerouting model

Consider rerouting from site A (intervention site) to K (potential diversion with stat. sig. increase in flow).

## Rerouting model

$$E[F] = \beta_0 + \beta_1 I_x + \beta_2 D_x + \beta_3 I_y + \beta_4 D_y.$$

Where

- $F$  is the estimated number of travellers at A on day  $x$  and K on day  $y$ . Ignore  $x = y$  case.
- $I_x$  one if day  $x$  is a closure day zero otherwise.
- $D_x$  zero if open on day  $x$  or no. of days since closure (ex. weekends).
- $I_y$  one if day  $y$  is a closure day zero otherwise.
- $D_y$  zero if open on day  $y$  or no. of days since closure (ex. weekends).

# Rerouting model results

## Rerouting model

$$E[F] = \beta_0 + \beta_1 I_x + \beta_2 D_x + \beta_3 I_y + \beta_4 D_y.$$

Quantity	$\beta_0$	$\beta_1$	$\beta_2$	$\beta_3$	$\beta_4$	$R_a^2$	p-value
Flow	21.1 0.1%	-6.33 0.1%	0.421 5%	9.90 0.1%	-0.398 5%	0.478	< 1e-15
Recurr. rate	1.15e-4 0.1%	-1.46e-5 1%	3.1e-6 0.1%	2.55e-5 0.1%	-1.73e-6 5%	0.204	1.87e-8

Traffic seen at A on day  $x$  and K on day  $y$ .

$\beta_1$  day  $x$  is closure.  $\beta_2$  days since closure  $x$ .

$\beta_3$  day  $y$  is closure.  $\beta_4$  days since closure  $y$ .

Interpretation: Approximately ten vehicles estimated to switch on first closure day with this falling off by 0.4 vehicles per day. Again evidence of a return to normal effect – though the effects are tiny.

# Overall study conclusions

- Data showed strong evidence of rapid fall off in recurrence rates but day of the week effect (“See you next Wednesday” effect).
- Rush hour seems not to be the same traffic every day and replacement is fast over three week time scale.
- Data showed evidence of initial change to flows and travel times at most affected site pairs as a result of change.
- Flows and travel times showed evidence of return to normal as time progressed (“It'll be alright by Friday” effect).
- Data showed statistically significant evidence of small amount of rerouting on days of closure with return to normal effect.

## Final conclusions and further work

- Work is result of one survey at one site only — findings may have been predicted in advance.
- Still useful to measure the size of effects we believe will occur.
- Possible use to inform urban transport modelling.
- Could inform “learning” models about churn in demand and rate of learning.
- Could calibrate models for day one and subsequent day effects of road works.
- If we want to understand road traffic as a whole this kind of monitoring study needs to be attempted.
- The necessary data should become more available with better monitoring technology.
- I hope to see more of this type of study.

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